## SEC Form 4

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

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	Wasnington, D.C. 20549											
Check this box i Section 16. Forr obligations may Instruction 1(b).		t to STAT	Filed pursua	F CHANGES ant to Section 16(a) of action 30(h) of the Inv		OMB Number: 3235-02 Estimated average burden hours per response: 0						
1. Name and Addre		Person <sup>*</sup>		ier Name <b>and</b> Ticke / <mark>LON INC /D</mark>	•		(Check	tionship of Rep all applicable) Director Officer (give		10% C		
(Last) 237 PARK AVE	(First)	(Middle)		e of Earliest Transac 7/2005	ction (Month/E	ay/Year)	X	below) Senior VP & C		below)	)	
(Street) NEW YORK NY 10017				mendment, Date of (	Original Filed	(Month/Day/Year)	6. Indiv Line) X	vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person				
(City)	(State)	(Zip)						Form filed by Person	y More	than One Rep	orting	
		Table I - Nor	n-Derivative S	Securities Acqu	uired, Disp	oosed of, or Benefi	cially	Owned				
1. Title of Security	(Instr. 3)		2. Transaction	2A. Deemed	3. Transaction	4. Securities Acquired (A)		5. Amount of		6. Ownership	7. Nature	

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	(D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(11501 4)

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Expirat		6. Date Exerc Expiration Da (Month/Day/Y	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Options (Right to Buy)	\$2.55	03/07/2005		A		60,000		(1)	03/07/2012	Class A Common	60,000	\$0	60,000	D	

Explanation of Responses:

1. The options vest 25% on each of March 7 (the anniversary of the grant date), 2006, 2007, 2008 and 2009.

## /s/ Robert K. Kretzman for John F. Masten pursuant to a Power of Attorney granted on July 21, 2003

03/09/2005

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.