#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

#### FORM 8-K

#### **CURRENT REPORT** Pursuant to Section 13 or 15(d) of the **Securities Exchange Act of 1934**

Date of Report: September 5, 2012 (Date of earliest event reported): (September 5, 2012)

Revlon, Inc. (Exact name of Registrant as specified in its Charter)

Delaware	1-11178	13-3662955
(State or other jurisdiction	(Commission	(I.R.S. Employer
of incorporation)	File Number)	Identification No.)
237 Park Avenue New York, New York		10017

(Address of principal executive offices)

<u>(212) 527-4000</u>

(Registrant's telephone number, including area code)

<u>None</u>

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

(Zip code)

#### Item 2.05. Costs Associated with Exit or Disposal Activities.

On September 5, 2012, Revlon, Inc. ("Revlon" and together with Revlon Consumer Products Corporation, its wholly owned operating subsidiary, the "Company") announced a worldwide organizational restructuring.

A copy of the press release issued by Revlon on September 5, 2012 announcing the Company's worldwide organizational restructuring is attached to this Form 8-K as Exhibit 99.1 and is incorporated by reference into this Item 2.05, as applicable.

## Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

 Exhibit No.
 Description

 99.1
 Press Release, dated September 5, 2012

#### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

REVLON, INC.

By: /s/ Lauren Goldberg

Lauren Goldberg Executive Vice President and General Counsel

Date: September 5, 2012

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# EXHIBIT INDEX

Exhibit No.

**Description** 

99.1

Press Release, dated September 5, 2012

## **Revlon Announces Actions to Improve Operating Efficiency**

NEW YORK--(BUSINESS WIRE)--September 5, 2012--Revlon, Inc. (NYSE: REV) announced actions to drive operating efficiencies, primarily: (1) exiting its owned manufacturing facility in France and its leased manufacturing facility in Maryland, moving manufacturing from those facilities to other Revlon facilities and third parties; (2) rightsizing its French and Italian organizations; and (3) realigning its operations in Latin America, including consolidating Latin America and Canada into a single region. Certain of the actions are subject to consultations with employees, works councils or unions, and government authorities.

These actions will result in eliminating approximately 250 positions. Restructuring and related charges, which will be recognized in the third quarter of 2012, are expected to be approximately \$25 million comprised of \$19 million in employee-related costs and \$6 million in other costs including asset write-offs. Of the total charge of \$25 million, \$23 million will be cash that will be paid out over the next twelve months. Annualized cost reductions are expected to be approximately \$10 million, \$9 million of which is expected to benefit 2013.

Revlon President and Chief Executive Officer, Alan T. Ennis, stated, "Over the past three years we have successfully executed our strategy and are delivering on our strategic goal of profitably growing our business. These actions will enable us to continue to invest in the execution of our strategy while maintaining highly competitive margins."

# About Revlon

Revlon is a global color cosmetics, hair color, beauty tools, fragrances, skincare, anti-perspirant deodorants and beauty care products company whose vision is **Glamour, Excitement and Innovation through high-quality products at affordable prices**. Revlon® is one of the strongest consumer brand franchises in the world. Revlon's global brand portfolio includes Revlon® color cosmetics, Almay® color cosmetics, SinfulColors® color cosmetics, Revlon ColorSilk® hair color, Revlon® beauty tools, Charlie® fragrances, Mitchum® anti-perspirant deodorants, and Ultima II® and Gatineau® skincare. Websites featuring current product and promotional information can be reached at <u>www.revlon.com</u>, <u>www.almay.com</u> and <u>www.mitchum.com</u>. Corporate and investor relations information can be accessed at <u>www.revloninc.com</u>.

## **Forward-Looking Statements**

Statements made in this press release, which are not historical facts, including statements about the Company's plans, strategies, focus, beliefs and expectations, are forward-looking and subject to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements speak only as of the date they are made and, except for the Company's ongoing obligations under the U.S. federal securities laws, the Company undertakes no obligation to publicly update any forward-looking statement, whether to reflect actual results of operations; changes in financial condition; changes in general U.S. or international economic, industry or cosmetics category conditions; changes in estimates, expectations or assumptions; or other circumstances, conditions, developments or events arising after the issuance of this press release. Such forward-looking statements include, without limitation, the Company's following expectations, plans and estimates: (i) our expectations regarding the charges and payments related to these actions and the amount and timing of the annualized cost reductions, including that (a) restructuring and related charges, which will be recognized in the third quarter of 2012, are expected to be approximately \$25 million comprised of \$19 million in employee-related costs and \$6 million in other costs including asset write-offs, (b) of the total charge of \$25 million, \$23 million will be cash that will be paid out over the next twelve months, and (c) annualized cost reductions are expected to be approximately \$10 million, \$9 million of which is expected to benefit 2013; and (ii) our expectations that these actions will enable us to continue to invest in the execution of our strategy while maintaining highly competitive margins. Actual results may differ materially from such forward-looking statements for a number of reasons, including those set forth in our filings with the SEC, including, without limitation, our 2011 Annual Report on Form 10-K filed with the SEC in February 2012 and our Quarterly Reports on Form 10-Q and Current Reports on Form 8-K that we have filed or will file with the SEC during 2012 (which may be viewed on the SEC's website at http://www.sec.gov or on our website at http://www.revloninc.com), as well as reasons including: (i) higher than anticipated restructuring and related charges and/or payments and/or changes in the expected timing of such charges and/or payments and/or less than anticipated annualized cost reductions from these actions and/or changes in the timing of our realizing such reductions; and/or (ii) difficulties with, delays in or the inability of the Company to implement these actions and/or realize their anticipated benefits, such as difficulties or delays in or our inability to invest in the execution of our strategy which could adversely affect our ability to maintain highly competitive margins. Factors other than those listed above could also cause the Company's results to differ materially from expected results. Additionally, the business and financial materials and any other statement or disclosure on, or made available through, the Company's websites or other websites referenced in this press release shall not be incorporated by reference into this release.

CONTACT:

**Investor Relations:** 

Revlon, Inc. Elise Garofalo, 212-527-5264 Senior Vice President, Treasurer and Investor Relations <u>elise.garofalo@revlon.com</u> or

Media and Public Relations: Kimberly Kress, 212-527-6135 Vice President, Public Relations and Talent Management <a href="https://www.kimberly.kress@revlon.com">kimberly.kress@revlon.com</a>