

REVLON



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NEW YORK

Revlon Renews Spokesperson Contract for Academy Award Winning Actress Halle Berry; Global Beauty Leader Continues To Work With Hollywood's Most Recognizable Faces

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NEW YORK--(BUSINESS WIRE)--Nov. 7, 2003--One of the first cosmetics companies to feature a "spokesperson" in their advertising, Revlon, Inc. (NYSE: REV) today announced that it has renewed the contract for Academy Award(TM) winning actress Halle Berry(TM) to serve as a Company spokesperson. Berry recently completed a new advertising campaign for the Revlon Summer 2004 Color Collection.

"Halle demonstrates our passion for beauty and plays a valuable role in reinforcing and building the Revlon brand image," said Stephanie Klein Peponis, Executive Vice President, Chief Marketing Officer, Revlon. "We are delighted that Halle will continue to be an important part of the Revlon brand."

Revlon Team of Spokespeople

Halle Berry is part of an accomplished group of confident, sexy, and multi-talented women who currently represent Revlon including two-time Academy Award(TM)-nominee Julianne Moore, Jaime King, Karen Duffy, and Eva Mendes. Both Berry and Moore recently shot print and television campaigns in New York for Revlon.

About Revlon

Revlon is a worldwide cosmetics, skin care, fragrance, and personal care products company. The Company's vision is to become the world's most dynamic leader in global beauty and skin care. Websites featuring current product and promotional information, as well as corporate investor relations information, can be reached at www.revlon.com, www.almay.com and www.revloninc.com. The Company's brands, which are sold worldwide, include Revlon(R), Almay(R), Ultima II(R), Charlie(R), Flex(R), and Mitchum(R).

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