

REVLON



Elizabeth Arden

NEW YORK

Notice of Change of Venue of Revlon, Inc. Annual Stockholders' Meeting to be Held on June 4, 2020

May 21, 2020

NEW YORK--(BUSINESS WIRE)--May 21, 2020-- Due to the ongoing public health impact of the COVID-19 pandemic and to support the health and well-being of the stockholders and management of Revlon, Inc. (NYSE: REV) ("Revlon" or the "Company"), notice is hereby given that Revlon will be conducting its 2020 Annual Stockholders' Meeting (the "2020 Annual Meeting") only via a virtual meeting accessible at www.virtualshareholdermeeting.com/REV2020. Accordingly, stockholders will not have the option of physically attending the 2020 Annual Meeting in person. As previously announced, the date and time of the 2020 Annual Meeting has not changed – it remains scheduled for Thursday, June 4, 2020 at 10:00 a.m. E.D.T.

As previously described in Revlon's proxy materials for the 2020 Annual Meeting, filed with the SEC on April 22, 2020 (which are available electronically on www.sec.gov and on www.revloninc.com), Revlon stockholders are entitled to participate in Revlon's 2020 Annual Meeting subject to their being a Revlon stockholder as of the record date of 5:00 p.m. on April 8, 2020, or subject to holding an eligible legal proxy for the meeting provided to them by their broker, trustee, bank or other nominee who was a Revlon stockholder as of such record date.

To be admitted to Revlon's virtual 2020 Annual Meeting, accessible at www.virtualshareholdermeeting.com/REV2020, you will be required to enter the control number found on your proxy card, voting instruction form or notice you previously received. You may vote or ask questions during the 2020 Annual Meeting by following the instructions available on the meeting website during the meeting. The 2020 Annual Meeting will begin promptly at 10:00 a.m., so we suggest you log-in to the website 10-15 minutes in advance to avoid disruptions that may be caused by technical difficulties and the like.

Whether or not you plan to attend Revlon's 2020 Annual Meeting, we urge you to vote and submit your proxy in advance of the meeting by one of the methods described in Revlon's 2020 proxy materials. The proxy card included with the proxy materials will not be updated to reflect the change in meeting venue and may continue to be used to vote your shares in connection with the 2020 Annual Meeting. We encourage you to return your proxies, as instructed in the materials, as early as possible to avoid any processing delays that may be caused by the COVID-19 environment that we are unfortunately experiencing.

The foregoing is qualified by reference to the additional information regarding the 2020 Annual Meeting included on Form DEF 14A that the Company filed with the SEC on May 21, 2020 as Definitive Additional Materials. The Form DEF 14A is available on www.sec.gov and on the Company's Investor Relations website at www.revloninc.com.

About Revlon, Inc.

Revlon has developed a long-standing reputation as a color authority and beauty trendsetter in the world of color cosmetics and hair care. Since its breakthrough launch of the first opaque nail enamel in 1932, Revlon has provided consumers with high quality product innovation, performance and sophisticated glamour. In 2016, Revlon acquired the iconic Elizabeth Arden company and its portfolio of brands, including its leading designer, heritage and celebrity fragrances. Today, Revlon's diversified portfolio of brands is sold in approximately 150 countries around the world in most retail distribution channels, including prestige, salon, mass, and online. Revlon is among the leading global beauty companies, with some of the world's most iconic and desired brands and product offerings in color cosmetics, skin care, hair color, hair care and fragrances under brands such as Revlon, Revlon Professional, Elizabeth Arden, Almay, Mitchum, CND, American Crew, Creme of Nature, Cutex, Juicy Couture, Elizabeth Taylor, Britney Spears, Curve, John Varvatos, Christina Aguilera and AllSaints.

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